



# **MISSISSIPPI RURAL HEALTH CONFERENCE 2023**

## **OFFICIAL AGENDA**

**November 16-17, 2023  
Vicksburg, MS**

# DAY ONE

Thursday, November 16, 2023

Main Conference

8:00 AM ● Check-in / Vendor Discovery

9:00 AM ● Breakout Session 1

Track 1 - Contracting with Medicare Advantage Plans

Ed Casteel, CPA

Track 2 - The Intersection of Rural Economic Development and Healthcare

Alan Barefield, PhD, MBREP

10:00 AM ● Breakout Session 2

Track 1 - RHC Readiness for Value-Based Care

Joanie Perkins, CPC, CHCM

Track 2 - All of Us Research Program

Kristi Cofer, MHA

11:00 AM ● Breakout Session 3

Track 1 - How the C suite can manage and improve their hospital's RHCs

Jeff Harper

Track 2 - RHC Survey Tips and Strategies

Kate Hill, RN

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- Noon ● Break
- 12:15 PM ● Lunch, Awards, and Annual Business Meeting
- 1:00 PM ● **Plenary Session 1**  
Addressing the Rural Health Issues in Mississippi  
Dan Edney, MD, FACP, FASAM
- 1:30 PM ● Networking Break / Vendor Discovery
- 2:15 PM ● **Plenary Session 2**  
USDA Efforts for Develop the Health of Rural Communities  
Trina George, PhD
- 3:15 PM ● Networking Break / Vendor Discovery
- 3:30 PM ● **Plenary Session 3**  
Recruiting, Retaining & Developing Staff  
Christie Lawrence
- 4:30 PM ● Adjourn Day 1

# DAY TWO

Friday, November 17, 2023

8:00 AM ● Check-in / Vendor Discovery

8:30 AM ● **Plenary Session 4**

Virtual Care Could Be Rural Healthcare's Lifeline

Brandy Hoell MSN, RN, CCM

9:30 AM ● Networking Break / Vendor Discovery

9:45 AM ● **Breakout Session 4**

Track 1 - Statewide School Based Telehealth

Saurabh Chandra MD, PhD

Tearsanee Carlisle Davis, DNP, APRN, FNP-BC, FAANP

Track 2 - Grant Writing 101

Rachel Ott

James Randolph

10:45 AM ● Networking Break / Vendor Discovery

11:00 AM ● **Breakout Session 5**

Track 1 - Addressing Maternity Care Deserts

Mark Clapp, MD

Track 2 - The Benefits of Tracking Social Determinants of Health Data

Joanie Perkins

Noon ● Conference Adjourns